



The Wellness Company

Technogym is the author, inventor and owner of all the industrial property rights and copyright in their lines of products. As you know, huge investments have been made to develop, test, launch, advertise and market those products in all countries in the world.

We have been recently informed that some Chinese manufacturers and local distributors are offering for sale slavish imitations of Technogym® products. Furthermore they put out the false information that Technogym is producing their equipment in the same Chinese premises.

Customers who are considering to buy copies are renouncing to receive Technogym® quality and innovation and risk to be addressed a judicial order for copies destruction and damage reward.

With regard to the foregoing, we would like to call your attention to the following:

1. Technogym is prepared to take legal defence of its rights;
2. In the countries where Technogym already put in place **a legal reaction against the illegal fakes** the judges condemned the distributors of the Technogym fakes to a ban against import, sale, marketing and use of those copies and awarded Technogym with reimbursement of costs. *The ban on use of the fakes also involved their customers, which were compelled to destroy the copies on Technogym's request.*
3. Customers who are considering to buy copies should be made aware of the fact that they are damaging Technogym's rights and are jeopardizing investments in innovation; in addition, they *risk to be addressed a judicial order for destroying the illegal copies and may be asked for reimbursement of legal fees and expenses for judgement enforcement together with **damage reward**,*
4. the **feedbacks from customers who already tried the Chinese products are negative** in terms of quality, reliability and service, since many of them have already requested Technogym for a replacement;
5. Technogym does not have manufacturing plants in China. Please, do not trust any information you may receive in this regard.

Considering the foregoing, we kindly ask you to submit any information and evidence regarding illegal fakes of Technogym products to the following email address: **copies@technogym.com**. We will reply to any communication we will receive in the shortest possible time.

TECHNOGYM SPA

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